JiffyLearning

PITCH DECK · NOVEMBER 2026

Learn anything. *Guided by AI.*

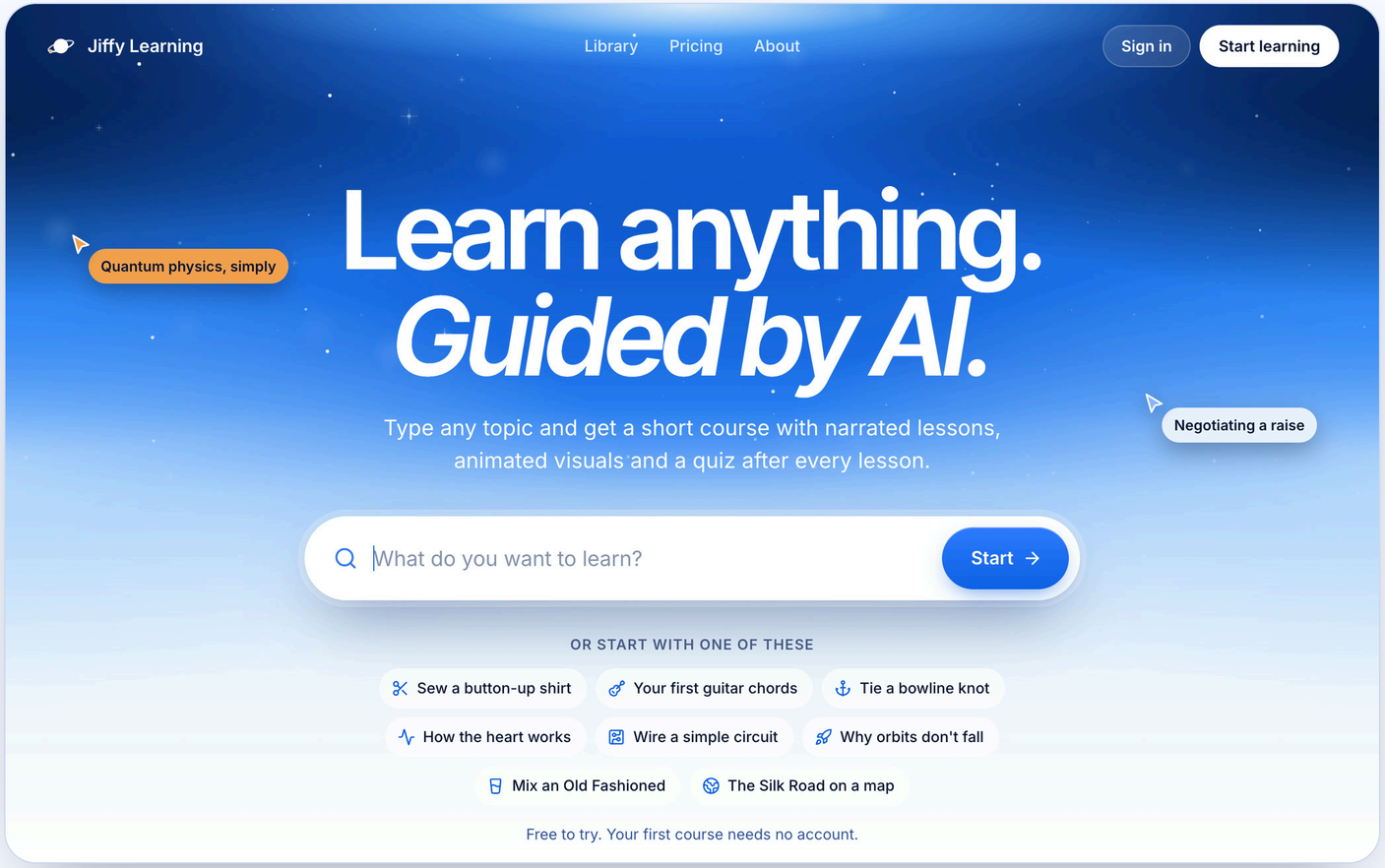
Type any topic. Get a complete course in seconds.

jiffylearning.com

THE IDEA

Type any topic. Get a complete course in seconds.

JiffyLearning turns anything you're curious about into a short, structured course: narrated lessons, visuals that draw as you listen, and a quiz after every lesson.



The home page, live at jiffylearning.com.

THE PROBLEM

Learning something new online takes too long.

VIDEO

Hours of watching to find ten minutes of answer.

No structure, no order, and no way to check what you actually took in.

ONLINE COURSES

Made for careers and credentials.

Weeks long, and only on the topics someone decided to film.

AI CHAT

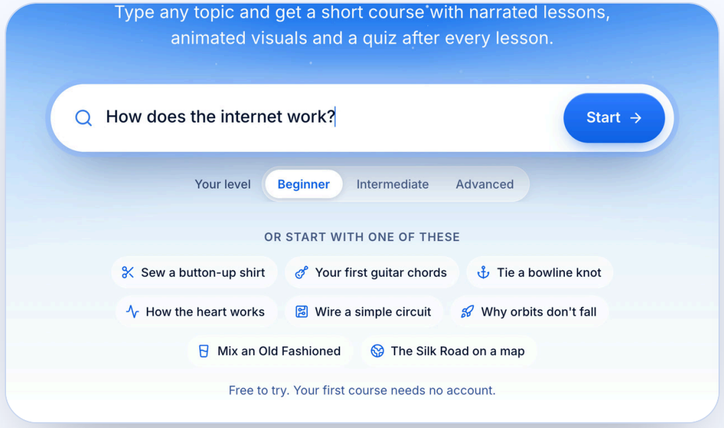
Answers the one question you asked.

No lesson plan, nothing to finish, and easy to forget by tomorrow.

People want the essentials of a topic, fast, in a form they can finish.

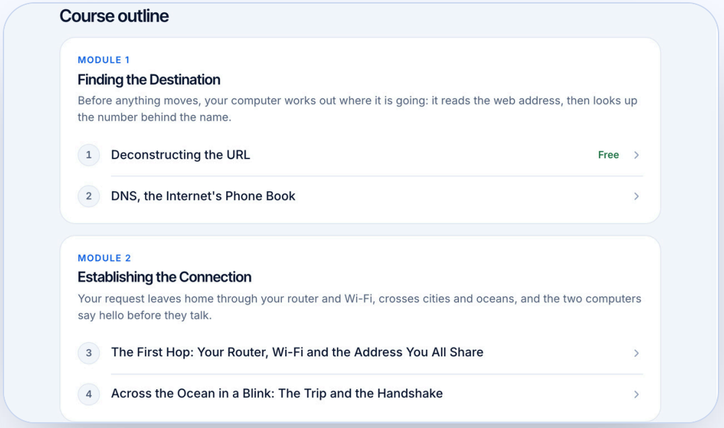
HOW IT WORKS

From a blank box to your first lesson.



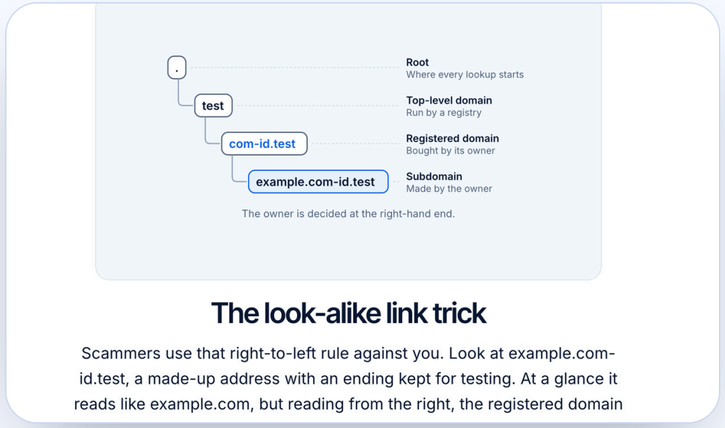
1 Type a topic

Anything you want to learn, in your own words. Pick a level, press Start.



2 Get your course

A structured path of modules and short lessons, written for your level.



3 Press play

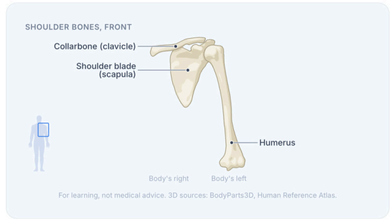
A narrator explains while the diagram draws itself. Then a short quiz.

Today the course outline arrives in about 20 seconds, and each lesson is ready 20 to 30 seconds after it’s first opened.

INSIDE EVERY COURSE

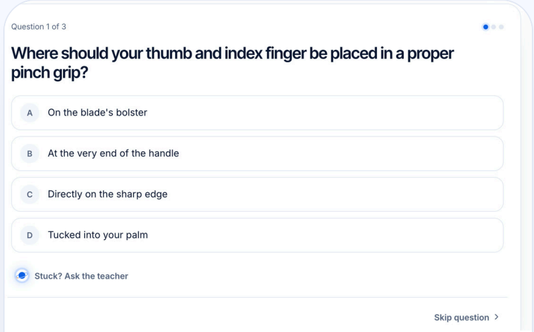
Flashcards and certificates come with the paid plans.

Every course comes complete.



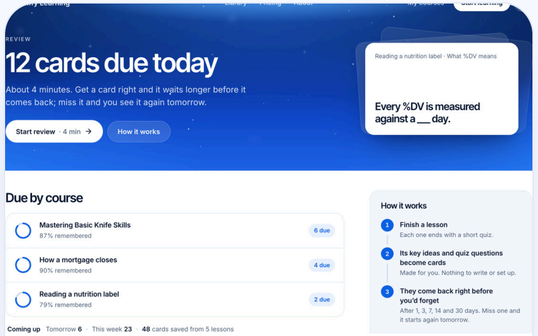
Narrated lessons

A natural voice explains while the visual builds in step with the words.



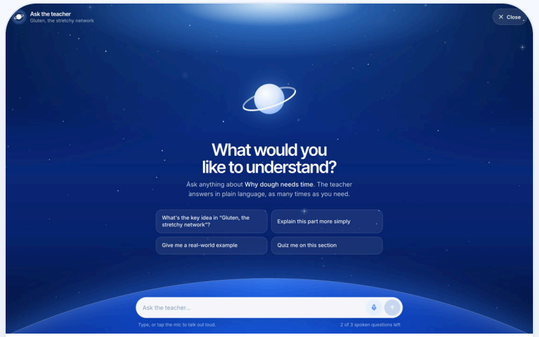
Quick quizzes

Three questions after every lesson, plus a review at the end of the course.



Flashcards

Made from each lesson and shown again right before you'd forget.



Ask the teacher

Stuck on a part? Ask right inside the lesson and get a plain answer.

ALSO INCLUDED

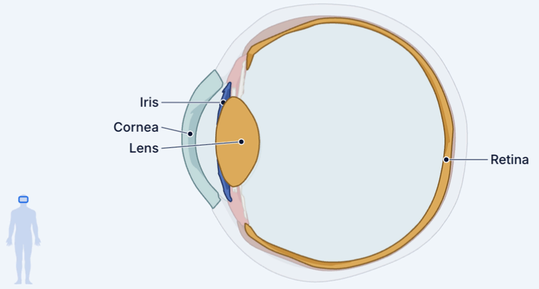
- Short lessons in modules
- Certificates
- 1x to 2x playback
- Saved to your account

THE VISUALS

51 kinds of visual · 85 anatomy plates · 265 molecules · 35 exercises · 14 knots

Diagrams that draw as the narrator speaks.

EYE, CUT THROUGH



For learning, not medical advice. 3D sources: BodyParts3D, Human Reference Atlas.

TYING THE FIGURE-EIGHT KNOT



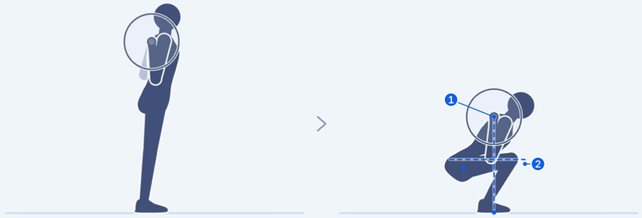
1. Make a loop, crossing the end over the rope.
2. Take the end behind the rope.
3. Bring it over the loop and down through it.
4. Pull both ways to snug it down.

WWII ALLIANCES IN 1942

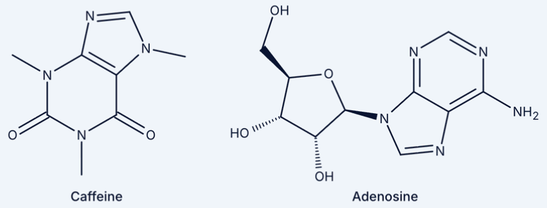


Axis powers in amber, Allies in blue. Today's borders shown.

BACK SQUAT

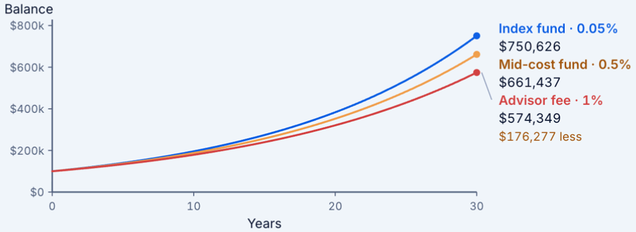


LOOKALIKE RINGS



Same fused rings, different job: caffeine blocks the adenosine receptor.

WHAT FEES COST OVER TIME



$100,000 at 7% a year before fees; each fee comes off the return every year

The fee comes off every year, so the gap compounds too.

THE METHOD

Built on how people actually learn.

SMALL PIECES

One idea at a time

Lessons run a few minutes and are split into short parts, so nothing piles up.

WORDS + PICTURES

See it, hear it

Narration and a matching visual arrive together, easier to follow than either alone.

RECALL

Test yourself

A quiz closes every lesson. Pulling an idea back out of memory is what makes it stay.

SPACING

Come back to it

Flashcards come back after 1, 3, 7, 14 and 30 days, a little later each time.

ONE LESSON

Watch and listen
About 3 minutes, narrated

→

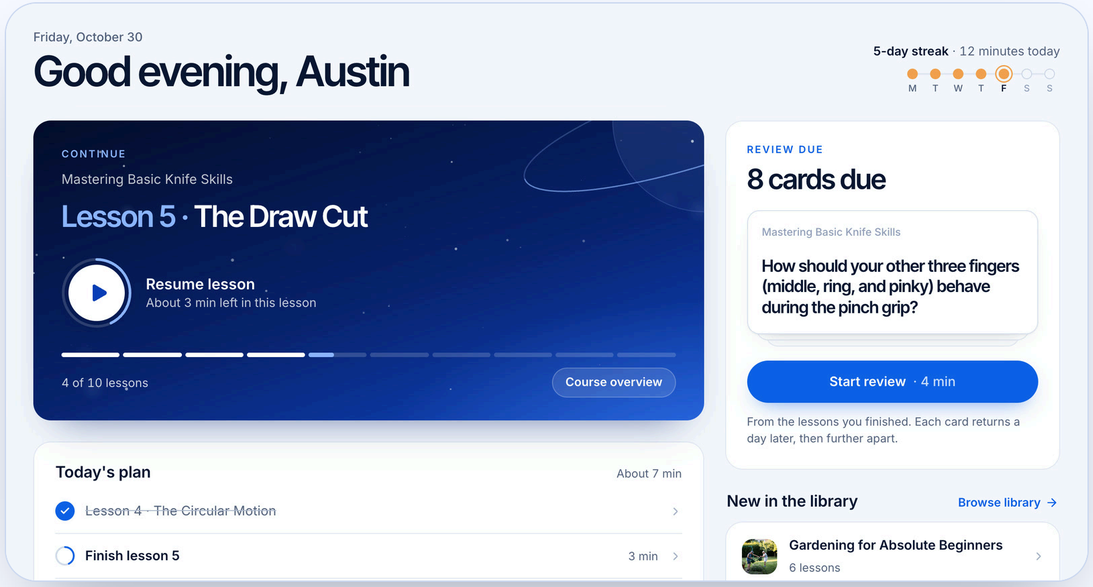
Take the quiz
3 questions on the lesson

→

Flashcard review
On day 1, 3, 7, 14 and 30

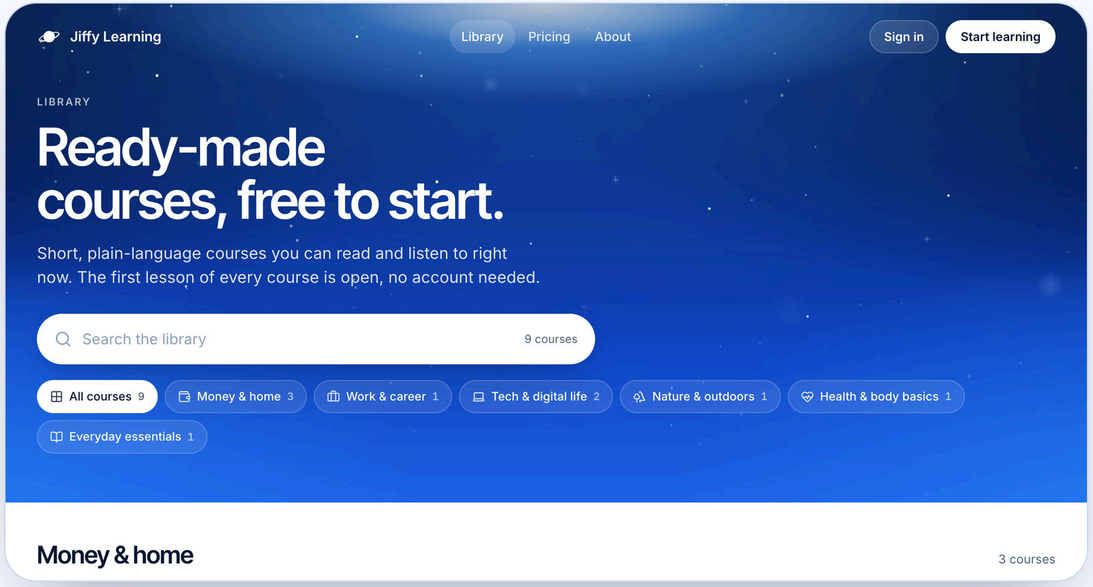
YOUR COURSES AND THE LIBRARY

Make your own, or start from the library.



Your courses

Every course you make is saved to your account, so you can come back to it any time.



The library

Ready-made courses anyone can open. Lesson 1 of every course is free, with no account needed.

THE ECONOMICS

A course costs us once. After that, anyone can take it.

THE FIRST TIME

Writing and voicing a new lesson costs us a few cents in AI.

EVERY TIME AFTER

The same lesson replays for anyone with no new AI cost. Only questions to the teacher add any.

SO THE LIBRARY COMPOUNDS

Each course made adds to a library we don’t pay to generate again.

From our usage logs, November 2026: about 3 to 5 cents in AI for a new visitor’s first outline, lesson and narration clip.

BUSINESS MODEL

Plans are live on the site. Payments and partner links switch on at launch.

Three ways JiffyLearning earns.

1 · SUBSCRIPTIONS

Start free, upgrade for more.

The first 3 courses are free. Paid plans add more courses and the study tools.

2 · PARTNER LINKS

Courses recommend what's next.

Books, audiobooks, courses and gear, each with a link that can pay a commission.

3 · LATER

More to add as the audience grows.

Gift subscriptions, team and classroom plans, sponsored courses, course packs.

PLANS

Free
3 courses of your own
plus 20 library courses

Plus · $10 a month
or $84 a year ($7 a month)
15 courses a month, study tools

Pro · $25 a month
or $210 a year ($17.50 a month)
50 courses a month, voice teacher

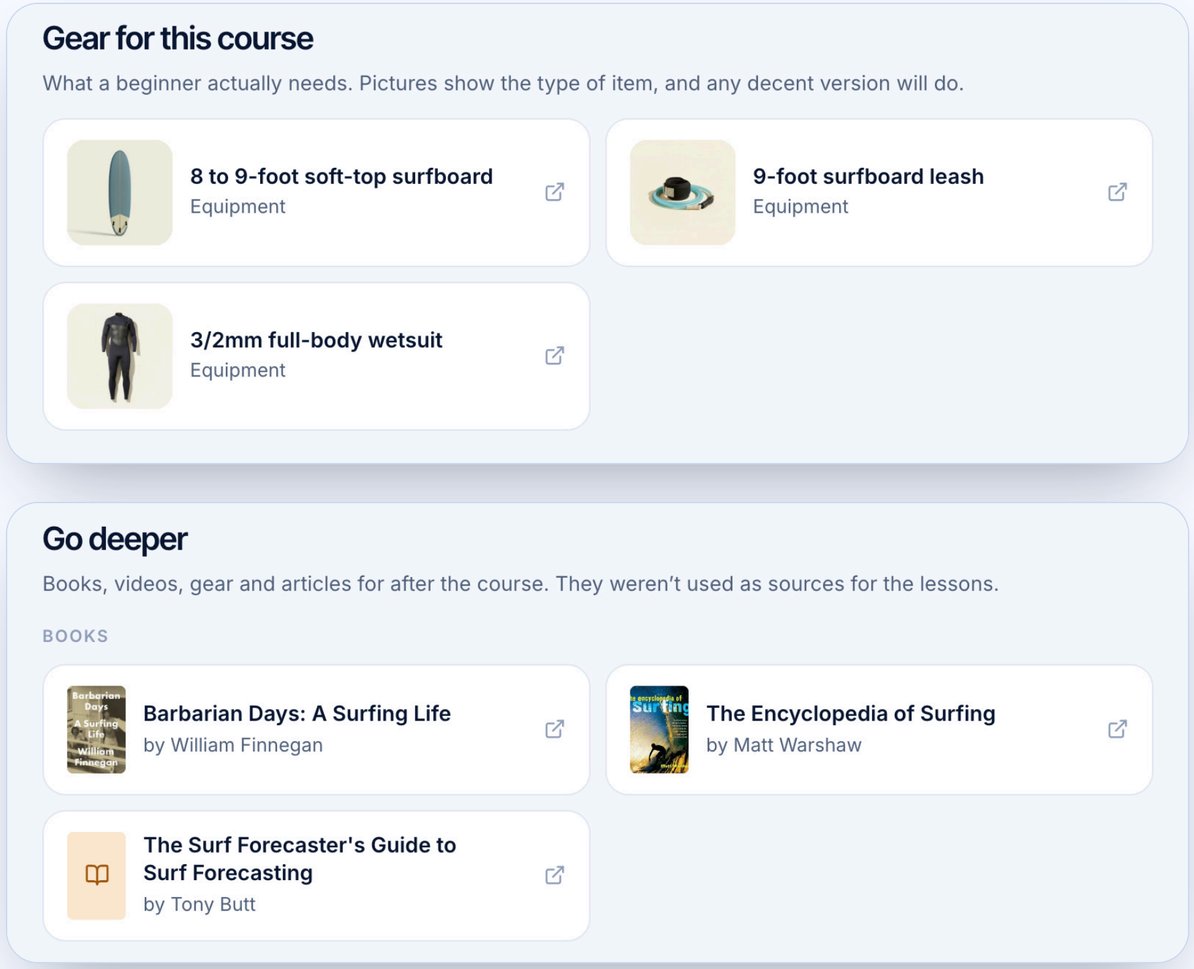
PARTNER LINKS

Every course points to what to read, watch and buy next.

Recommendations are picked for the topic and built into the course page. When a learner buys through one, JiffyLearning earns a commission at no extra cost to them.

PROGRAMS TO SWITCH ON AT LAUNCH

Amazon · Audible · Bookshop.org · Coursera · Udemy · Skillshare · MasterClass



From a live course page: Learn to Surf.

MARKETING

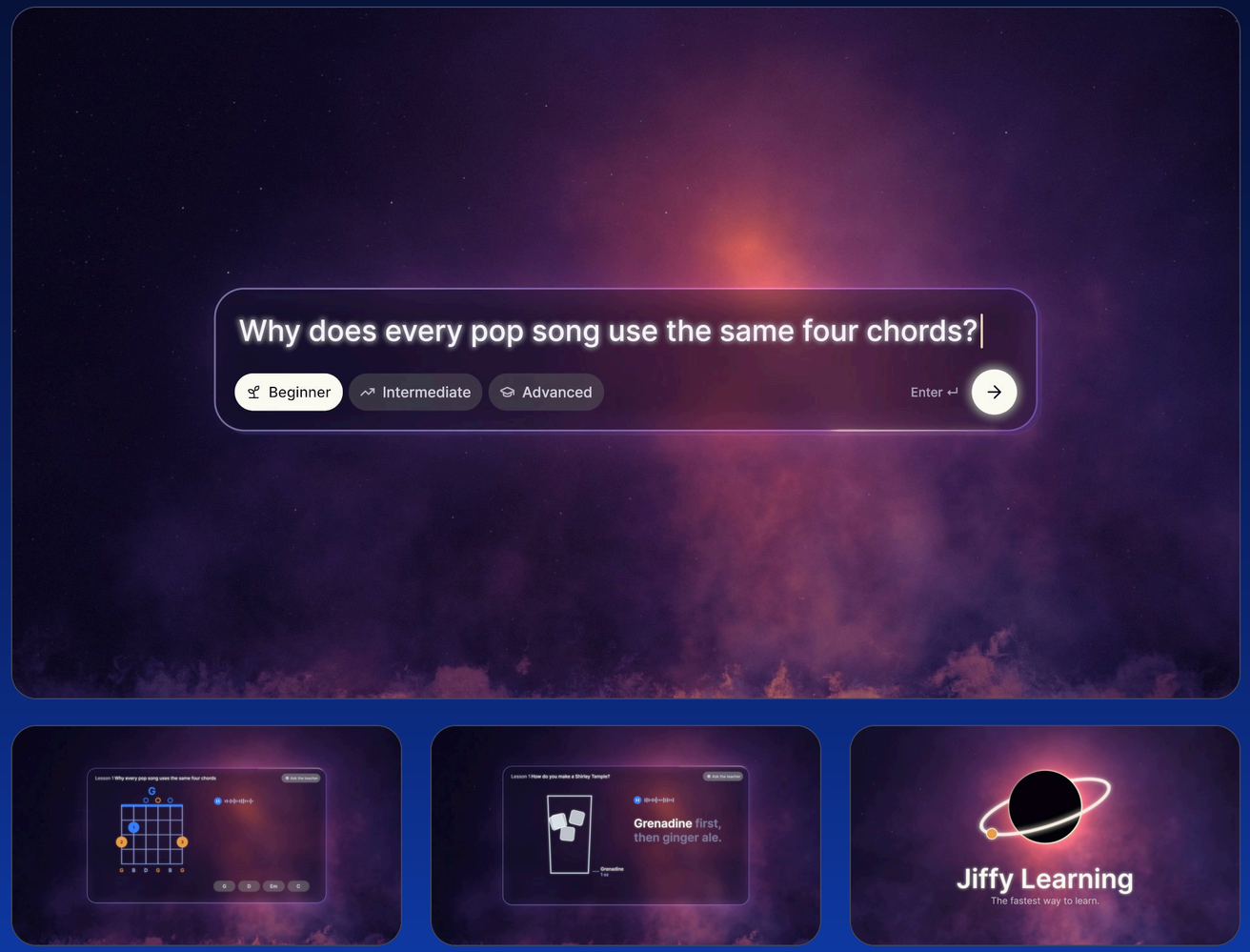
Every lesson is ready-made content.

Lessons are already narrated and animated, so any of them can be cut into a short clip for TikTok, Reels and Shorts.

The launch film is finished: a 30-second spot in widescreen and vertical, made by our own team.

WHERE A PARTNER PLUGS IN

- Short-form video
- Creators
- Paid social



The 30-second launch spot. Click the frame to play it with sound.

WHERE WE ARE

Ready to launch once payments are switched on.

WORKING TODAY · PRODUCT

- Live at jiffylearning.com
- Any topic becomes a narrated, illustrated course
- Quizzes, flashcards and certificates

WORKING TODAY · BUSINESS

- Accounts, saved courses and a public library
- Free, Plus and Pro plans, with checkout in test mode
- A finished launch film

NEXT

- Turn on payments
- Switch on partner links
- Grow the library
- Launch marketing

Try it now at jiffylearning.com. Your first course needs no account.

THE ASK

What we're looking for.

AN INVESTOR

Capital to fund the launch

Amount and equity to be agreed.

- Launch marketing: clips, creators and paid tests
- Building out the library
- Payments and partner programs

A MARKETING PARTNER

A partner to lead growth

For equity or a share of revenue, to be agreed.

- Short-form video and paid social
- Creator and brand partnerships
- The launch plan and PR

Terms are open. We'd like to hear what would make this work for you.

TEAM

Who’s building it.

AF

Austin Faure

FOUNDER & CREATOR

Designer and animator since 2011, building software since 2018. Built JiffyLearning himself. Clients include Apple, Meta, HP and Intuit.

CR

Carlos Royal

INVESTOR & LEGAL

Capital investor in JiffyLearning. Organizes the business side, from company formation to legal.

WB

William Blount

CHIEF ENGINEER

Leads security and scaling. Satellite systems engineer who built algorithms and simulation tools at Viasat and Amazon Leo.

The fastest way to learn.

Type a topic and see for yourself.

jiffylearning.com

Austin Faure · Founder & creator